



CENTER FOR WORKING FAMILIES*

An Approach for Moving Low-income Families to Work and to Wealth
December 6 and 7, 2006

The Annie E. Casey Foundation



This two-day conference is an opportunity for practice-based intermediaries, policymakers, and potential investors to examine the *Center for Working Families* (CWF) approach. The emerging model blends employment, income supports, and wealth-building strategies to benefit low-wage workers—and is showing early signs of success in cities across the country.

At the conference, participants will learn more about the elements of the *Center for Working Families* approach, how the model is being successfully implemented, and how the CWF approach can be scaled up.

Conference Schedule

Wednesday • December 6

12:00 Noon	LUNCHEON
12:30 to 1:30	MC: Susan Lloyd, Program Director, The John D. & Catherine T. MacArthur Foundation Welcome: William Daley, Midwest Chairman, JP Morgan Chase Purpose of the Conference: Jonathan F. Fanton, President, The John D. & Catherine T. MacArthur Foundation Why the <i>Center for Working Families</i> Matters: Douglas W. Nelson, President, The Annie E. Casey Foundation
1:30 to 1:40	CENTER FOR WORKING FAMILIES SLIDESHOW PRESENTATION
1:45 to 3:00	THE MODEL IN CONTEXT What is the intent of the approach, its core features and the early lessons and evidence? Bob Giloth, Director of Family Economic Success, The Annie E. Casey Foundation Scott Hebert, Principal Associate, Abt Associates
3:00 to 5:00	IMPLEMENTATION STRATEGIES How are organizations bundling CWF services? Breakout I LISC Chicago, Central New Mexico Community College, Bon Secours of Maryland Foundation, Near West Side CDC Breakout II Seedco, Henry Street Settlement, Instituto Del Progreso Latino, Atlanta Center for Working Families, Inc.
5:00 to 5:30	FEEDBACK AND QUESTIONS
6:00 to 7:00	RECEPTION

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Conference Schedule

Thursday • December 7

- 8:00 to 8:30 **CONTINENTAL BREAKFAST**
- 8:45 to 9:00 **FEEDBACK AND QUESTIONS**
- 9:00 to 10:30 **INNOVATIONS TO SUPPORT NEW WAYS OF DOING BUSINESS**
What tools and products facilitate the bundling of core CWF services?
- Breakout I**
Using Technology
- Earn Benefits (Seedco)
 - Family Budgeting Tool (Central New Mexico Community College)
 - Client Tracking (Atlanta Center for Working Families, Inc.)
- Breakout II**
Relationships
- Using a Coaching Approach (LISC Chicago)
 - Public and Private Partnerships (Bon Secours)
- 10:45 to 12:15 **APPROACHES TO SCALING UP**
What tools and approaches can be used to scale up CWF implementation?
Moderator: Bob Giloth
- Michael Rubinger, President/Chief Executive Officer, LISC**
Using existing intermediary networks to expand within and across cities
- Diane Baillargeon, President/CEO, Seedco**
Leveraging public workforce dollars to support *Center for Working Families*
- John Thompson, Assistant Vice President, Outreach and Business Development, H&R Block**
Bundling tax prep, work supports, and wealth building through market-based strategies
- Steve Savner, Senior Fellow, Center for Community Change**
Using stored value cards to bundle financial and asset building services
- 12:15 to 12:30 **CLOSING COMMENTS**
- Next Steps**
(Box Lunches to Go)

The conference is hosted by Chase and sponsored by the John D. and Catherine T. MacArthur Foundation, the Annie E. Casey Foundation, and the Local Initiatives Support Corporation (LISC).
