

## Requesting copies of *Avoiding the Money Trap*

The Annie E. Casey Foundation is pleased to make copies of ***Avoiding the Money Trap*** available to community and faith-based organizations, free or low-cost tax assistance programs, service providers, policymakers and others who work with low-income working families. If you plan to use the documentary in your work, we'd like to know more about how you anticipate using it, and who your viewing audience will be.

In some cases, the Foundation will provide communications or technical assistance to organizations that use the documentary as part of their public outreach strategy, and we also can provide a broadcast-quality version for airing on television.

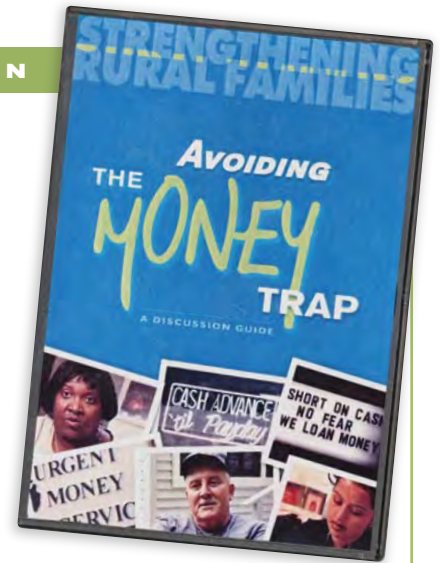
There are several items on the DVD:

- Full-length (25 minutes) documentary in English
- Shorter version (14 minutes) in English
- Full-length (25 minutes) documentary in Spanish
- Discussion guide
- Background papers
- Press release
- Resources

To assist us in tracking and evaluating the use of this financial education tool, we hope you will allow us to contact you in several weeks to see how you used the DVD and if you found it to be helpful.

**Please fill out the form on the next page and e-mail it to [susan@avoidingthemoneytrap.com](mailto:susan@avoidingthemoneytrap.com) or fax it to Susan Loyd at 301-656-0633. If you have questions, please call Susan Loyd at 301-656-0348.**

**Thank you for your help!**



## Your information

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

May we contact you to discuss your experience and ask for your feedback? \_\_\_\_\_

Best way to reach you:  Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

Brief description of your services/mission: \_\_\_\_\_

\_\_\_\_\_

## Intended DVD use

Number of DVDs requested: \_\_\_\_\_

Intended audience/audiences:

Funders  Policymakers  Community organizations  Families  Students

Journalists  Service Providers  Others \_\_\_\_\_

Planned venue for the viewing (meeting, town hall forum, free tax assistance site, etc.): \_\_\_\_\_

\_\_\_\_\_

Estimate of how many people will view the documentary: \_\_\_\_\_

Would you be willing to track the DVD usage to see if it was used as you expected? \_\_\_\_\_

## Media and outreach

Do you anticipate any media coverage of events at which the documentary is used? \_\_\_\_\_

Would you like assistance with:

Strategies to reach the media

Editing of op-eds, press releases or media advisories about money trap issues

Community outreach around money trap issues

Help in connecting to your state or local officials about money trap issues

Comments: \_\_\_\_\_

\_\_\_\_\_

## Shipping information

Please send to: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please email this form or fax to Susan Loyd at 301-656-0633. For questions, call Susan Loyd at 301-656-0348.