



investing
for
results
evidence2success

Investing Smarter for Greater Returns

Communities that participate in Evidence2Success commit to invest in proven programs to address priority areas for children and families. As part of a package of tools to help Evidence2Success communities through every stage of the framework, the Annie E. Casey Foundation offers a comprehensive financing toolkit and technical assistance to help leaders develop a collaborative financing plan that includes redirection of partner agency resources and other financing strategies to support proven programs selected by the community.

Strategic Finance Planning Tools

The Strategic Financing Toolkit includes a variety of tools to support the development of a strategic financing plan in each Evidence2Success community. National finance consultants provide technical assistance in using the tools. The toolkit includes the following:

The Fund-Mapping Tool helps provide a comprehensive picture of how all of a community's public systems that serve children – from the school system to the health department to the departments governing child welfare and juvenile justice – are investing their dollars for young people. It provides online templates to help multiple public agency partners collect data on how key funding streams are allocated. Once data is entered, the tool can easily generate analyses that bring together information across agencies and departments. These analyses not only shed light on the amount of funds invested in key services, but also on how effective and aligned those investments are with priority outcomes. Key data and analyses from the fund-mapping tool include:

- how investments align with chosen developmental outcomes for children;
- to what extent investments are supporting evidence-based programs;
- how much key categories of services cost per participant and how those costs compare to known evidence-based alternatives;
- whether there are opportunities to better coordinate programs and services supported by multiple departments and agencies; and

- how much funding is currently invested in prevention and remediation.

The Scale and Budget Tool helps leaders generate three-year projections for the increased implementation of the selected evidence-based programs and the infrastructure needed to support and sustain Evidence2Success. The tool includes a series of online worksheets and guidance for using them.

The Financing Strategies and Structures Tool helps leaders to identify strategies that will generate needed dollars for proven programs and appropriate financing structures to allocate and account for those dollars. The tool and supporting information resources help leaders to consider a range of finance strategies and prioritize those that hold the most potential for generating resources in their community.

The Finance Workplan Tool helps communities assign roles, responsibilities and tasks to put financing strategies into action.

Learn More

To learn more about tools and technical assistance for Evidence2Success communities or to inquire about becoming an Evidence2Success community, visit www.aecf.org or contact the Foundation's [Evidence-Based Practice team](#).

Evidence2Success promotes healthy child development by helping communities and public systems work together to use data to understand how children are doing; select proven programs to enhance strengths and address needs; and develop financing and action plans to support the ongoing use of those proven programs. The framework was developed by the Annie E. Casey Foundation, a private charitable organization dedicated to building a brighter future for children and families, and several partner organizations.